

Thank you to our Sponsors!

BigPineKey  
and Florida's Lower Keys



Lower Keys

Chamber of Commerce

PO Box 430511 - MM 31

Big Pine Key, FL 33043

lkchamber@aol.com



Lower Keys Chamber of Commerce Present :

**Lower Keys Music  
Festival:  
3rd Annual Reggae Fest**



**Saturday,  
April 2, 2011**

**Gates Open At 12 Noon  
until 6:00 p.m.**

**Featuring Reggae Legend  
Pato Banton, Reggae Great  
Calton Coffie of Inner Circle,  
Bongo D & Marijah.  
Sugarloaf Lodge  
Sugarloaf Key,  
MM17 Bayside**

**Food & Vendor Booths**

**I.D Required**

**Bring your Beach Chairs & Blankets  
Please No Picnic Baskets, Backpacks,  
Coolers & Pets**

**For more information or  
to reserve a booth, call the Chamber  
office 800-872-3722 or  
305-872-2411**



# Lower Keys Reggae Festival - VENDOR APPLICATION

(Please return this portion with your check or money order)



Name: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Do you use a canopy \_\_\_\_\_ If yes, what size: \_\_\_\_\_

### Categories (Please check one)

Individual Vendor (10'x10'): **\$50.00** \_\_\_\_\_ (10'x20'): **\$100.00** \_\_\_\_\_

List Items being sold: \_\_\_\_\_

Food Vendor (10' x 10'): **\$250.00** \_\_\_\_\_ (No Duplications of Foods Sold)

Food Vendors list food being sold : \_\_\_\_\_

**Booth fees are non-refundable. There is no electricity available. No generators allowed.**

**FOOD VENDORS ONLY: Fire extinguishers are required. No cooking may be done under a tent (these requirements are ordained by the Monroe County Fire Marshal) The Florida Department of Business and Professional Regulations mandates the following minimum health and safety requirements to set up a food booth for temporary events; a covered cart or tent; portable fire extinguisher minimum size 2A10BC; water, soap, sanitizer, disposable towels or paper towels; refrigeration or ice to keep cold food at 45 degrees while hot food must be kept at 140 degrees or warmer. There will be no duplication of foods sold.**

**The Lower Keys Chamber of Commerce reserves the right to all alcoholic beverages and all other beverage sales at this event.**

### \* IMPORTANT NOTICE:

I have read the above information and agree to abide by the rules and regulations explained above. I hereby release, hold harmless and forever discharge the Lower Keys Chamber of Commerce, it's employees and representatives, from any responsibility, personal liability or loss claims and damage arising from the Lower Keys Reggae Festival.

X \_\_\_\_\_  
Signature

If you wish to pay by credit card, we accept Visa, MasterCard, & American Express (circle one)

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

### FOR OFFICE USE ONLY

\_\_\_\_\_ Date Received

\_\_\_\_\_ Amount Received \_\_\_\_\_ Raffle Item

Comments: \_\_\_\_\_

**Questions? Please contact the Chamber office (305)872-2411**

Please keep this portion for your records

Make checks payable to Lower Keys Chamber of Commerce or LKCC and mail to:

**Lower Keys Chamber  
PO Box 430511  
Big Pine Key, FL 33043**

Local #: 305-872-2411  
Fax #: 305-872-0752  
800 #: 800-872-3722  
E-mail: info@lowerkeyschamber.com  
Website: www.lowerkeyschamber.com

Date Mailed: \_\_\_\_\_  
Check or Money Order #: \_\_\_\_\_  
Credit Card # \_\_\_\_\_

Lower Keys Reggae Festival will be held Saturday, April 2, 2011 at Sugarloaf Lodge, Sugarloaf Key, MM17 Bayside, from 12:00 noon until 6:00 pm. Set-up begins Saturday morning at 6:00 am. All vehicles must be off the field by 11:30 am.

Individual vendor spaces will be 10' x 10' in size. Commercial vendor spaces will be 10'x20'.

You are responsible for leaving your spot in the same condition in which you found it. We urge you to bring a canopy or umbrella to provide shade.

World renowned reggae legend Pato Banton will headline the event along with recording artist and reggae great Calton Coffie of Inner Circle; Bongo D & Marijah will round out this exciting day of excellent reggae.

While rocking to the masterful musical entertainment, attendees can enjoy attractions including food and libations. In addition, vendors are to be on hand offering crafts and island items. Music lovers are encouraged to bring lawn chairs or blankets to sit beside the ocean to listen to the reggae rhythms.

Gates open at noon, with music set to begin at approximately 12:30 p.m.

Tickets for the festival are \$20 per person in advance or \$25 per person at the door. Admission is free for children age 10 and under. Advance tickets can be purchased at the Lower Keys Chamber of Commerce visitor center, MM 31 oceanside in Big Pine Key or Keystix.com. Visa, Mastercard and American Express accepted.

For information about the reggae fest and accommodations in the Lower Florida Keys, call the chamber at (305) 872-2411 or (800) 872-3722, or visit the Lower Keys Chamber website at [www.lowerkeyschamber.com](http://www.lowerkeyschamber.com)

**Please No Coolers, Backpacks,  
Picnic Baskets or Pets**